HiFiKiddo Launches Kid-friendly, Family-oriented Social Networking Site

1888 Press Release - Free, Interactive and Safe Platform is Reinventing the Way Children and Families Connect Online.

Bethesda-Frederick-Gaithersburg, MD - After going live last month, HiFiKiddo is officially announcing the launch of their new kid-friendly, family oriented social networking platform that is safe for users of all ages.

"As parents to young children on the verge of the tween years we saw a real need for a family friendly social networking platform where kids could learn the do's and don'ts of how to behave online. What goes online follows you forever so we really wanted to build a "Social Network on Training Wheels" that strikes a balance between parental oversight and giving our children the online independence they so desperately crave. Concerned with children's safety first and foremost, we created a platform that is appropriate for users of all ages which is made possible through pre-defined circles (Core Family, Family and Friends). Unlike many of the other social networking platform, parents must pre-approve any of their child's contacts and can vary the levels of interaction permitted within the different circles." Parvez - Founder and Co-CEO

HiFiKiddo is a COPPA (Children's Online Privacy Protection Act) compliant web and app based platform that provides the unique opportunity to digitally connect families, extended families, adults and children alike. The founding team likes to refer to HiFiKiddo as the digital age version of Sunday Family Dinner where users, including young children, can safely and securely interact within a private social networking environment.

HiFiKiddo is all about connecting with the people closest to you and in a world that revolves around capturing moments, it brings unrivaled and simplified photo sharing capabilities that are user friendly for all ages. You can share who you're with, let friends and family know where you are, and control who can see your pictures. Users are also able to share calendars, messages and video chat with other users, helping to truly solidify these close relationships.

Under COPPA, children under the age of 13 are not legally permitted to join many of the most popular social media networking sites; however, because HiFiKiddo has met all of COPPA's standards, they have become one of the first successful social networking platforms for users of all ages. Their iOS iPhone and iPad apps are currently available through iTunes and can be downloaded for free. The Beta version of their Android app is also released and available in the Google Play Store.

"HiFiKiddo really bridges the generation gap providing value to all different user types. Whether you're a parent who wants to provide your child with a learning ground for how to behave online, a grandparent looking to interact directly with your grandchild or a child looking for a fun, new way to chat and communicate with friends, HiFiKiddo is perfect for you."

The HiFiKiddo Team, who recently closed their initial seed round of investment, is looking to reinvent the way generations connect and celebrate the things in life that mean the most: family and our closest friends.

All media inquiries should be directed to info (@) HiFiKiddo dot com dot

http://www.hifikiddo.com

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